

**International Security Management Association (ISMA) and
The Overseas Security Advisory Council (OSAC)
present**

**Latin America Regional Security Meeting
Hilton Mexico City Reforma
5 – 7 March 2017**

Sunday March 5

4:00 - 6:00 p.m. **Conference Registration** (La Terraza)

6:00 – 9:00 p.m. **Welcome Reception** (La Terraza)

Monday March 6

(All general sessions held in Don Alberto 4 Room, 4th floor)

7:30 – 8:45 a.m. BREAKFAST (La Terraza)

8:45 – 9:00 a.m. ***Welcoming Remarks***
Tom Cummings, Member, International Security Management
Association (ISMA); Chief Security Officer, Travelers
Stephen Brunette, Executive Director, Overseas Security
Advisory Council, United States Department of State

9:00 – 9:15 a.m. ***Keynote Address***
Roberta Jacobson, Ambassador, U.S. Embassy Mexico City

9:15 – 10:15 a.m. ***Normalization of Crime Against Personnel in Latin America***
Melissa Zellner, CPP, PMP, Associate Director - Intelligence,
Global Security Group, Merck
*This session will address trends facing the region such as the
volume and frequency of crimes impacting business personnel (i.e.,
express kidnapping, carjacking, robbery, etc.); how crime has
become a business in the region; and how mitigating these risks
requires that businesses employ standard operating procedures to
manage awareness and subsequent response.*

10:15- 10:45 a.m. BREAK

10:45 – 11:45 a.m. ***Business Continuity Planning***
Tom Cummings, Chief Security Officer, Travelers

11:45 – 1:00 p.m. LUNCH (La Terraza)

- 1:00 – 2:00 p.m. ***Enduring and Future Security Challenges in Mexico***
Tony Payan, Director, Mexico Center at Rice University’s Baker
Institute for Public Policy
- 1:45 – 2:30 p.m. ***Venezuela - Challenges for Private Citizens, Multinational
Corporations and Travelers***
Russell Dallen, Managing Partner, Caracas Capital
*How Chavismo and the Maduro regime are impacting the Andean
region nations, including the cross-border security implications as
Venezuelans swamp neighboring countries seeking refuge from
economic disaster and increasing crime, kidnapping, narco-
trafficking and corruption. Meanwhile in Colombia, a porous
border for a splintering FARC and how poverty is increasing
recruitment for the ELN amongst the poor and starving, including
advertising on their own ELN radio stations. Finally, how this all
impacts U.S. companies doing business in the Andean region and
what the future holds politically, economically, and with regard to
security in the region.*
- 2:30 – 3:00 p.m. BREAK (Foyer)
- 3:00 – 4:00 p.m. ***Regional Security Officers Panel***
Moderated by Ansley LaBarre, Western Hemisphere Analyst,
Overseas Security Advisory Council
Nicole Deal, Regional Security Officer, US Embassy Caracas
Peter Hargraves, Regional Security Officer, US Embassy Mexico
City
Paul Isaac, Regional Security Officer, US Embassy Bogota
Michael Malamud, Regional Security Officer, US Embassy
Guatemala City
Anthony Spotti, Regional Security Officer, US Embassy Havana
- 4:00 – 5:00 p.m. ***RSO Knowledge Café*** (Don Diego 2 Room – 2nd Floor)
- 6:15 p.m. Gather in the Lobby of the Hilton Reforma
- 6:30 p.m. Busses depart
- 7:30 – 9:30 p.m. ***Reception at the Ambassador’s Residence***

Tuesday March 7

(All general sessions held in Don Alberto 4 Room, 4th floor)

- 7:30 – 8:45 a.m. BREAKFAST (La Terraza)
- 8:45 – 8:50 a.m. ***Introduction***
Liz Chamberlin, Executive Director, International Security Management Association (ISMA)
- 8:50 – 9:30 a.m. ***C-TPAT Program Update & Challenges in Maintaining Supply Chain Integrity***
Guillermo Salomon, Supply Chain Security Specialist, Customs-Trade Partnership Against Terrorism (C-TPAT) Houston Field Office, U.S. Customs & Border Protection
The presentation covers an overview of the C-TPAT program today, including up-to-date statistics and the program’s direction regarding collaborations with foreign Authorized Economic Operators (AEO), specifically Mexico. In addition, it will focus on challenges and case studies that are detrimental to maintaining adequate supply chain security.
- 9:30 – 10:30 a.m. ***Supply Chain Security: a Discussion about the Most Salient Trends in Cargo Theft in the Americas and the Latest Cyber Threats to the Supply Chain***
Moderated by **Martin Barye-Garcia**, Security Director – the Americas, Mars Global Security
Ishan Girdhar, Chief Executive Officer, PRIVVA, Inc.
Octavio Dominguez, General Manager, FreightWatch Mexico
Ruben Guardiola, Regional Security Manager - the Americas, SC Johnson A Family Company
- 10:30 – 11:00 a.m. BREAK (Foyer)
- 11:00 – 12 noon ***Kidnap & Ransom***
Alfredo Avila, General Coordination Director, Mexican Government
Eric Drickersen, Legal Attaché, U.S. Embassy Mexico City
Rogelio Villareal, Security Manager, ICA/Fluor
- 12 noon – 1:00 p.m. LUNCH (La Terraza)
- 1:00 – 1:45 p.m. ***How to Mitigate Accepted Risks – International Projects, Travel and Crisis Management***
Pete Short, Director, Corporate Security, Ball Corporation

An overview of “Duty of Care” and due diligence from the perspective of risk mitigation in preparing leadership, travelers, and local nationals for current and future international projects.

1:45 – 3:00 p.m.

The Future of Brazil: Considerations of Collaboration with Government and Public Safety Entities

Eduardo Jany, Director, Security Operations – Americas, Bloomberg, LP

Brazil has consistently had among the highest violent crime rates in the world and has suffered through a significant economic downturn and political scandals. The situation has resulted in increases in violent crime and impacts on communities and businesses. This discussion will highlight the situation and impact on corporate security as well as tourism, trade and travel.

3:00 – 3:30 p.m.

BREAK (Foyer)

3:30 – 4:30 p.m.

Major Event Security: Lessons Learned from Large Scale Events in Latin America

Joseph M. Robinson, Vice President, Fitzgerald Technology Group

Latin America has been the host of several major world sporting events and political summits. Security planning and preparation for these requires unique insights in terms of strategic planning, site selection, guarding requirements and integration and collaboration with law enforcement and public safety agencies. This presentation will highlight recent events and focus on lessons learned and best practices to include threat and risk assessments and considerations in the selection of sites and security providers. Will include lessons learned from RNC, DNC, Colombia and Mexico Econ-C40 Summits and Brazil Olympics and World Cup.

4:30 – 5:00 p.m.

Open Forum/Conference Close

5:00 – 6:00 p.m.

Closing Reception (La Terraza)