

Privacy Policy and Procedures

Effective Date: March 31, 2016

Introduction

This Privacy Policy (“Privacy Policy”) explains how Hostage US (“Hostage US”, “us”, “our” and “we”), collects and uses information when you interact with us. This Privacy Policy applies to all users of Hostage US’s website found at www.hostageus.org (and any other websites operated by Hostage US that link to this Privacy Policy, that are branded “Hostage US” and link or reference this Privacy Policy (collectively, “Services”).

Please read this Privacy Policy carefully. If you do not agree to the terms of this Privacy Policy, please do not register, subscribe, create an account, or otherwise interact with this website or the Services.

Please contact us if you have any questions or comments about our privacy practices or this Privacy Policy. You can reach us via email at info@hostageus.org.

1. Types of Personal Information We Collect

For each visitor to this website, our web servers may automatically recognize and collect non-personally identifiable information, such as inbound domain names, your computer’s IP address, the type of browser in use, and pages viewed. This data tells us which pages our users visit and what information they volunteer, such as survey information and/or site registrations.

We only collect personally identifiable information about you when you voluntarily submit such information to us, for example by signing up [for the Hostage US newsletter]¹ or to donate. Depending on the Service you choose, the personal identifiable information collected may include your name, e-mail address, address, phone number, payment details, organizational affiliation and similar information (“Personal Information”).

2. Use of Information

Any non-personally identifiable information we collect is used only for internal review, to improve our web content, to optimize your web experience and, in some cases, to customize the content and/or layout of select pages.

In general, we will only use Personal Information you provide to us for the purpose for which it was provided, for example:

- To periodically alert you to Hostage US news and events
- To respond to inquiries
- To process donations

We do not share your Personal Information with any third parties other than an agent of Hostage US without your consent, except under the following circumstances: (i) as set forth

above, (ii) in response to a subpoena or when we are required to do so by law, for example, in response to a court order or other legal obligation; (iii) in response to a law enforcement agency's request; (iv) to protect the security or confidentiality of our records; (v) in special cases when we have reason to believe that disclosing this information is necessary to identify, contact, or bring legal action against someone who may be causing injury to or interference with our rights, or (vi) in the event Hostage US goes through a reorganization (e.g., a merger into another organization), in which case you will be notified via a prominent notice on the website of any such transfer of your Personal Information.

3. Use of Cookies

We may use cookies to record past activity on our website in an effort to provide better and faster service upon your return visits to this website. We may also customize certain web content based on your browser type, bandwidth or other settings to optimize your site experience.

4. Use of IP Addresses

We may use your IP Address to help diagnose problems with our server, and to administer our website.

5. Security

This site incorporates reasonable and appropriate safeguards using industry standard technology to heighten the security, accuracy and privacy of any personal information we have collected, and we have put in place reasonable precautions to protect information from loss and misuse. Our security and privacy policies are periodically reviewed and enhanced as required.

6. Linked Websites

Our website contains links to other websites. We are not responsible for the privacy practices or the content of such websites.

7. Update Personal Information and Communications Preferences

If you wish to update your personal information with us, change your communications preferences or no longer wish to receive communications from us, please tell us so by email or phone. Please include your exact name and contact details so that we can correctly remove you from our mailing list.

8. Children's Privacy

We recognize the importance of protecting the privacy of children on the web and will never collect or maintain information at our websites from those we actually know are under 13 years old. No part of our websites is directed at children under the age of 13, and we do not knowingly collect identifiable personal information from children under age 13. If we discover that a person under the age of 13 has provided us with any personally identifiable information, we will delete that information from our systems. We do not reply to information requests from children under the age of 13, if so identified. A parent or guardian must initiate any requests for information from children under the age of 13 on their behalf. We encourage parents to supervise children when they browse the Internet.

9. Changes to This Privacy Policy

We reserve the right to modify or supplement this policy at any time. If a material change to this policy is made, we will post a notice on its home page, and any changes to the policy will be posted on this page.

10. Questions

For all enquiries, please contact Rachel Briggs, Executive Director, Hostage US, info@hostageus.org or (202) 798-5262.